

Baby & Kids Newsletter

Welcome

The youth product industry has been in the spotlight in recent weeks. Companies and industry leaders have been honored for their dedication to the community, consumers and product innovation. Read about the honors in this issue of the *Baby & Kids* e-Newsletter and find more information about industry happenings on www.babyandkids.biz.

In The News

Karito Kids Dolls Win Industry Choice Awards

Two Karito Kids dolls, Zoe and Gia, were awarded the 2008 Doll of the Year Industry Choice Award. The award program has honored dolls with exceptional design and manufacturing since 1985. Both dolls, from KidsGive, celebrate diversity and encourage reading and charitable giving; a portion of the retail sale price is donated to charity.



Karito Kids Gia (*left*) and Zoe received the 2008 Doll of the Year Industry Choice Award.