

# edplay

e-newsletter

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## The Hottest New Products

### Every Purchase Helps Another Child

Introducing the newest Karito Kid, Piper, from Australia, along with her book, Sydney Scandal. Available in July, pre-order now.

Karito Kids was named the #1 toy of the year by Family Fun for a reason. This brand empowers kids to become globally aware and participate in helping others around the world.

As a retailer, from the moment you stock Karito Kids, a minimum of 5.5% of the wholesale price goes toward the international children's charity, Plan. When kids take them home, they immediately get involved online, playing games and directing their donation to one of four areas: health, school, food or home.

Thanks to our retailers, in six short months Karito Kids has already helped children around the world by purchasing 14,000 mosquito nets, 1,200 school books, 2,600 chickens and building 10 homes. It begins with you. Discover a whole new world of giving.

[www.karitokids.com](http://www.karitokids.com)

