



industry news.....

The Karito Kids World Collection by **KidsGive** received five Gold Awards in the 2007 National Parenting Publications Award (NAPPA) Children's Products competition. Each of the dolls is designed and crafted to highlight the character's ethnic features and comes with a companion book about its culture. Additionally, kids can go online to KaritoKids.com to donate a portion of the cost of their doll to charity, thus familiarizing the child with the concept of charitable giving. NAPPA gold awards are given to high-quality products that focus on children's learning and grow with the child's developmental needs.
