

edplay

e-newsletter

February 2008

The Hottest New Products

Piper, the newest Karito Kid® from KidsGive®

Meet the newest member of the award-winning Karito Kids® World Collection of international, ethnically accurate dolls and books! Piper from Sydney, Australia, is an avid surfer and a passionate environmentalist. Her new mystery book lets kids explore sea life in the Pacific Ocean and learn about Australian culture.

Like all Karito Kids dolls, Piper empowers children to become globally aware and involved. KidsGive donates 3% of the retail price of each of its products to the international children's charity, Plan. Each doll, book or accessory comes with a code that lets kids decide to help another child with food, health, home or school.

At karitokids.com, children can play exciting games and earn World Change™ — so they can direct even more contributions to their favorite Plan cause.

No wonder Karito Kids were named #1 Toy of the Year by Family Fun magazine, amid more than a dozen other awards.

MSRP @99.00

www.karitokids.com

1 800 KIDS GIVE

