

Technology

TOP STORY

More High-Tech Games On Horizon For Christmas Giving Season

Some of the biggest names in toys lined up their new creations this week hoping to start tempting parents who may be thinking of the winter holiday season. As NY1 Tech Beat reporter Adam Balkin explains, it's getting tougher to find a toy these days without on/off switch.

Ah, no time better than mid-June to start worrying about what toys the kids in your life will start begging for come December. But if the Toy Industry Association's Holiday Preview was any indication, there's a good chance that toy will have some sort of high-tech element unheard of when mom and dad were kids.

KARITO Kids, coupled with books, were built to help teach kids about other countries and cultures. The high-tech part comes when the child actually gets to help someone the same ethnic background as their doll.



"When you purchase the doll and the book, 3 percent of the retail price actually goes to help another child around the world and you're actually having your child to help to give back," says Laura Rangel of KARITO Kids. "So they basically have a passport in each, they have an activation code, they enter the activation code in and they get to choose one of four causes to help another child."