

Doll teaches kids about responsibility, charity

A first of its kind, the Karito Kids doll and book collection teaches kids about social responsibility and charitable giving while also providing an education about cultures around the world.

Karito Kids is a new collection of ethnically diverse dolls, with accurate features to highlight the distinctive beauty of each of the five 11-year-old girls from African, Asian, Caucasian, Latina and Mediterranean descent. Each comes with a book telling the girl's story of her country and culture through a fun mystery adventure.



Karito Kids also teaches children about the importance of giving. For each doll and book sold, Karito Kids will donate 3 percent of the sale price to the worldwide children's charity, Plan USA. Children are actively involved in choosing how to donate. They log onto www.karitokids.com, enter the unique code found on the product and select which cause to donate: growing up healthy, learning, habitat or livelihood.

The Karito Kids Web site also features interactive games where kids learn about cultures all over the world and earn points known as World Change, which is converted into real money that children also direct to Plan USA.

The Karito Kids retail for \$99.99. Karito Kids Adventure Books are also available separately for \$10.95 or \$49.99 for the set of five at www.karitokids.com.