

toy fair A to Z

**Next Stop:
TOY
FAIR**

The world's toymakers pause in New York to preview their newest products.

KidsGive

Los Angeles-based KidsGive will launch a new Karito Kids (\$96.50) line of dolls for girls ages 6 to 11 that give something back. Each doll represents an 11-year-old girl from a diverse background, including Wan Ling (Shanghai, China), Gia Valentina Russo (Florence, Italy), Lulu Rehema Kibwana (Nairobi, Kenya) and Zoe Nicole (New Jersey, U.S.) Each of the 18-inch, soft vinyl dolls comes with her own lifestyle book—which explains her cultural customs, the issues challenging her country and its geography—to help teach children about different cultures, plus a t-shirt. Books are also sold separately for \$10.95. KidsGive will contribute 3 percent of the proceeds of sales to Plan USA, a non-profit organization that assists more than 10 million poor families in over 60 countries. Doll apparel, accessories and additional children and adult apparel is also available.

