

New and Notable Toys by Category
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January 2007 New Toys —Dolls

Karito Kids by KIDSGIVE, LLC

Karito Kids are 21" play dolls that represent modern-day 11-year-old girls from various countries and are sold along with fictional chapter books that tell each girl's story. The purchaser of Karito Kids products is able to determine the charitable cause to which a percentage of the purchase price will be donated, and can follow the progress of the cause.

— "The single quality that makes [Karito Kids] stand apart from its competition is the interactive activation process which uniquely brings the child into the actual process of giving to, and understanding the development of, children's humanitarian projects around the world," Laura Rangel of Kids Give told **TDmonthly**. Launch date: May 2007. (Price: \$99.99)

