



Preview

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The 2008 TOTY (Toy of the Year) Awards, the official “kick-off” for the 2008 American International Toy Fair week, will be held at Pier 60 at Chelsea Piers on Saturday, February 16th at 6:30 p.m. The much anticipated annual event offers attendees a fabulous opportunity to mix and mingle and to share the excitement and creativity of the youth industry. This year, Kjeld Kirk Kristiansen, the third generation of the LEGO family, will be inducted into the Toy industry Hall of Fame. In addition, the gala event serves as a fundrais-



Kjeld Kirk Kristiansen

2008 TOTY Awards Honors Top Toys

Gala Event Set for Feb. 16

Kjeld Kirk Kristiansen of Family-Owned LEGO Group to be Inducted to Toy Hall of Fame.

By Adrienne Citrin, Manager, Public Relations, TIA

Nominees for the 2008 TOTY Awards

SPECIALTY TOY OF THE YEAR

- **Bananagrams**
Bananagrams, LLC
- **Fashion Design Studio**
Creativity for Kids/Faber-Castell
- **Karito Kids World Collection**
KidsGive, LLC.
- **Rok Jr.**
Rokenbok Toy Co.
- **Snap Circuits**
Elenco