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# TOY BOOK®

SERVING THE GLOBAL MARKET

## Industry Update

### **THE TOY INSIDER ANNOUNCES ITS**

### **HOT 20 TOYS FOR THE HOLIDAYS**

The Toy Insider, the holiday toy guide of Adventure Publishing Group, has partnered with Redbook Magazine to unveil the Hot 20 toys for the holidays. Toys were selected by a team of expert "toy insiders" with experience in developing, evaluating, and selecting toys. The complete Toy Insider will appear inside the November issue of Redbook, hitting newsstands on October 15.

FOR AGES 6-8:

• **American Idol Talent Challenge.**

Tech-2-Go

• **EyeClops Bionic Eye,** Jakks Pacific

• **Hannah Montana In Concert Stage.**

Play Along

• **iCoaster,** Mega Brands

• **Karito Kids,** Kids Give

• **Rubik's Revolution,** Techno Source